



**Future
MAJORITY**

**AMERICA'S FUTURE
MAJORITY FUND**

TO: Interested Parties
FR: Mark Riddle, President of Future Majority
DT: June 30, 2022
RE: New Future Majority Poll Finds Democratic Enthusiasm and Leads in Swing States

This memo summarizes the findings of Future Majority and America's Future Majority Fund's survey of 3,519 registered voters in the swing states of Arizona, Georgia, Michigan, Nevada, and New Hampshire (at least 700 interviews in each state) from June 24-27. Since our last survey in March, the political landscape for Democrats in these critical states has improved across several important measures, including vote intensity, the congressional generic, and direct head to heads between the Democratic and Republican candidates. In each state, the Democratic Senate candidate now leads their Republican opponent. Overall, the political landscape we find in this survey is far more favorable to Democrats than we found in March.

Motivation to vote among Democrats has overtaken Republican enthusiasm. While trailing Republican motivation throughout most of 2022, now 92% of Democrats say they are extremely motivated to vote in November. 89% of Republican voters say they are extremely motivated to vote. *This reflects a seven-point boost in Democrats' enthusiasm since March when Democrats' motivation was 85%.*

Reproductive freedom is a top priority for voters in November. 77% of Democrats and 45% of Independents identify the SCOTUS decision to overturn Roe as a top priority in their vote. This is the top issue for Democrats and the 2nd most important issue to Independents. Notably, it is within the margin of being the top issue for women (57% identify the SCOTUS decision as a top priority and 58% identify the rising costs of goods as their top priority). *This reflects an average nine-point increase since March, when 54% of Democrats and 32% of Independents rated SCOTUS overturning Roe as a priority.*

Democrats have pulled ahead in the generic horserace for Congress. In these states, the generic Democrat leads a generic Republican by two points, 44% to 42%, with 12% of voters undecided. *This reflects a swing in Democrats' favor since March when a generic Republican led 45% to 43%.*

Kelly leads in Arizona. Democratic U.S. Senator Mark Kelly leads in head-to-head matchups against two potential Republican nominees, Blake Masters (48%-39%, 13% undecided) and Jim Lamon (47%-41%, 12% undecided). *This reflects a swing from March when Sen. Kelly trailed a generic Republican 46% to 43%.*

Warnock leads in Georgia. Democratic Senator Raphael Warnock leads Republican nominee Herschel Walker (48%-44%, 8% undecided). *This reflects a swing from March when Warnock trailed Walker 49% to 48%.*

Cortez Masto leads in Nevada. Democratic Senator Catherine Cortez Masto leads Republican nominee Adam Laxalt (46%-43%, 12% undecided). *This reflects a swing from March when Cortez Masto trailed Laxalt 46% to 44%.*

Hassan leads in New Hampshire. Democratic Senator Maggie Hassan leads Republican primary candidate Don Bolduc (49%-40%, 11% undecided).

Trump vs. DeSantis: Florida Gov. Ron DeSantis has an inside track to the Republican nomination in 2024. Among Republicans surveyed, 60% held very favorable views of Trump, while 69% held very favorable views of DeSantis. Only 57% of Republican voters hope Trump runs again for President in 2024 – a 10-point drop from our March Senate Battleground polling.