



TO: Interested Parties
FR: Mark Riddle, Future Majority President
DT: July 13, 2022
RE: Democrats' agenda to lower costs for working families

In light of today's report on inflation reaching its highest levels in two decades, Future Majority recommends Democrats move quickly to deliver on their policy agenda to lower costs for America's working families. Future Majority's data shows these measures are popular with voters – and Democrats in the U.S. House have already passed many of these pieces of legislation. While voters split blame on who is responsible for high costs, they do not inherently perceive the Republican's policy agenda as better.

Future Majority recommends five ideas to help lower costs:

- **Expand the \$35 cap on copays for insulin to other medications that treat asthma, COPD, diabetes, heart disease, and hypertension with other chronic diseases in Medicare Part D and private insurance.** 89% of voters (98% of Democrats, 88% of Independents, and 81% of Republicans) in a recent survey of swing states support a bill that caps these costs and holds insurance company's pharmacy benefit managers accountable for lowering prescription drug costs. This can be achieved as part of reconciliation or standalone legislation, but it must be done.
- **Pass the Competes Act to restore competitiveness with China and ease strain on supply chains.** In Future Majority's March swing state survey, 80% of voters said that passing the Competes Act was very important to them, including 43% who said it is very important that Congress passes the legislation. In another recent survey of competitive congressional districts, Future Majority found that 63% of voters support the bipartisan Competes Act.
- **Renew the Child Tax Credit to help parents with rising costs of raising our future generations.** 49% of voters (81% of Democrats and 47% of Independents) in swing states support providing parents with \$350 per month for each young child and \$250 per month for each school-age child 6 to 17. 43% oppose the proposal. Note: This can be framed as a "back to school" tax cut for families. Means testing on this proposal should not hold Democrats back from getting it across the finish line.
- **Implement more Made in America policies.** We previously tested a battery of proposals around the "Made in America" framework such as bringing back critical supply chains like medicine and supplies to America, job training and reskilling for those who have lost jobs or have trouble finding them, and prioritizing Made in America goods in federal government procurement. Each of these proposals earns the support of 80%+ of Americans in competitive congressional districts.
- **Deliver an Anti-Corruption Reform bill.** In every voter survey where we have tested corruption, 90%+ of voters say they are concerned about how corruption in Washington is limiting their opportunities in America. Cleaning up corruption remains particularly salient with Independent voters who are skeptical of the two major political parties. It is important for Democrats to break up the original bill and put Republican lawmakers on the record protecting corruption as they head into 2022.