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TO: Interested Parties
FR: Mark Riddle, Future Majority
RE: Billionaires Income Tax as pay-for dramatically boosts Independent support for BBB bill
DT: October 27, 2021

Future Majority and Change Research surveyed 2,210 likely voters in Colorado, Georgia, Nevada, and New Hampshire, including 858 Independent voters, between October 19-23, 2021 (MOE +/- 3). The survey found that despite polarized support for President Biden's \$3.5 trillion Build Back Better plan, **support among Independent voters in key Senate states increases dramatically when respondents are informed that the plan will be funded by the Billionaires Income Tax. Support increases even more dramatically among undecided Independent voters.**

Findings:

- Independent voters support in CO, GA, NV and NH for President Biden's \$3.5 trillion Build Back Better plan rose dramatically when they learned it was paid for by taxing billionaires, rising from **+4% (51%-47%)** to **+17% (57%-40%)**.
- Among Independent voters who are **undecided** on who to support for Senate in CO, GA, NV and NH, support for President Biden's plan increases from **+8% (51-43%)** to **+50% (73-23%)** when informed that the plan will be paid for by the Billionaires Income Tax.

Key takeaways:

- Support among Independent voters in key Senate states increases dramatically when voters are informed that the BBB bill/plan will be funded by the Billionaires Income Tax.
- This survey reaffirms [past polling](#) conducted in West Virginia, battleground Congressional Districts, and other key Senate states that found similar results showing the Billionaires Income Tax dramatically boosting support for the Build Back Better plan when it is cited as a funding source.
- Members of Congress should feel emboldened that swing voters in their states and districts want to see billionaires and the ultra-wealthy fund the historic Build Back Better bill/plan, and will view the bill/plan more favorably when the Billionaires Income Tax is a pay-for.

Appendix:

The full text of questions asked to voters is as follows:

- Full text of plan support question: “Do you support or oppose President Biden’s plan before Congress that proposes \$3.5 trillion in new spending over the next 10 years that would expand Medicare benefits; help families afford health insurance, childcare, college, housing, and senior care; provide pre-K education and paid family and medical leave; and fund efforts to combat climate change?”
- Full text of plan support question with Billionaires Income Tax: “Do you support or oppose President Biden’s plan before Congress that proposes \$3.5 trillion in new spending over the next 10 years that would expand Medicare benefits; help families afford health insurance, childcare, college, housing, and senior care; provide pre-K education and paid family and medical leave; and fund efforts to combat climate change? It will be paid for by applying an annual tax on billionaires’ untaxed investment income at the same tax rate as wages and salaries.”