



TO: Interested Parties
 FR: Mark Riddle, Future Majority President
 DT: September 3, 2024
 RE: Voter attitudes on healthcare policy: responsibility, transparency and accountability

Future Majority and our polling partner, Change Research, conducted a survey of tossup congressional districts: CA-22, NE-02, NY-17, PA-07, PA-17. The survey of 2,429 voters was fielded August 10-17, 2024. Along with other policy reforms we track, we asked voters about healthcare policies and ways to address the cost of living. Voters overwhelmingly support efforts to increase transparency and accountability. Among movable voters, the cost of healthcare is the second most important issue determining their vote.

If the 2024 election for the U.S. Congress were held today, which of the following issues would be most important in deciding your vote? Please choose up to three.

	Total	Dem	Ind	GOP	Movable
The costs of goods like groceries and gas	54	34	56	73	57
Illegal immigration and the situation at the U.S.-Mexico border	43	13	43	75	34
Attacks on your personal rights and freedoms	38	38	38	39	32
The amount of taxes you pay	36	17	44	54	36
The cost of healthcare	33	39	35	27	44
The cost of housing	33	32	39	32	43

Other issues (% among all voters): Abortion and reproductive freedom (31%), Attacks on democracy and voting rights (27%), Investing in America's infrastructure (27%), Violent crime (25%), Holding big corporations accountable (24%), Gun violence (22%), China taking US jobs and intellectual property (22%), Investing in public schools (22%), Creating more good jobs in your community (20%), Focusing on the future (18%), Extreme weather events and the impact of climate change (18%), Attacks on LGBTQ rights, such as the right to marry and access gender affirming care (18%), Student loan debt relief or the high cost of higher education (17%), Fighting racism in America (15%), The attack on the US Capitol on January 6th, 2021 (12%), Legalizing cannabis for recreational or medicinal use (12%), Hamas's terrorist attack in Israel (11%), The influence of social media on mental health (11%), Repealing the Affordable Care Act (aka Obamacare) (10%), Israel's military actions in Gaza (10%), Other (9%)

Voters blame insurance companies and their pharmacy benefit managers most for the high costs of healthcare. Just 17% place blame on 'the government' and 14% on "drug manufacturers."

Who or what do you think is most responsible for the cost of healthcare?

	Total	Dem	Ind	GOP	Movable
Insurance Companies/Pharmacy Benefit Managers	56	70	55	41	60
The Government	17	5	18	29	13
Drug Manufacturers	14	13	12	15	9
Hospitals	3	4	1	3	3
Not sure	5	3	6	5	7

*Movable voters are determined if they meet one of the following categories: Somewhat disapprove of the job Kamala Harris is doing as Vice-President or are not sure; Undecided or Third Party in the presidential race; Support Trump or Harris, but say there is a chance they could change their minds

Reforming PBMs to improve healthcare price transparency continues to earn substantial bipartisan support. 93% of voters overall, including 75% strongly, support the proposal. This is driven by significant intensity among Democrats, as well as broad intensity among Independents and Republicans.

Improving healthcare pricing transparency by holding health insurance companies and pharmacy benefit managers more accountable for influence on the cost of medicines

	Total	Dem	Ind	GOP	Movable
Strongly Support	75	92	67	60	68
Somewhat Support	18	7	22	29	18
Somewhat Oppose	1	0	0	3	0
Strongly Oppose	1	0	2	2	2
Not sure	4	1	9	6	12
Total Support	93	99	89	89	86
Total Oppose	2	0	2	5	2
Net Support	91	99	87	84	84

The entire electorate broadly supports holding health insurance companies/PBMs accountable for the costs of healthcare. Democrats are the highest supporting group of voters in response to getting these results with policy.

We will continue to monitor these proposals, as well as others, aimed to provide more financial freedom and lower costs for working families in America.

Methodology:

The survey of 2,429 voters was conducted by Change Research between August 10-17, 2024. Respondents were recruited via dynamic online sampling to obtain a sample reflective of the population. Post-stratification performed on age, gender, race/ethnicity, education, region, and 2020 presidential vote. Weighting parameters were based on voter file data. The survey has a modeled margin of error of 2.2%.